

HOST / CULINARY PRODUCER / COOKBOOK AUTHOR

VANESSA LAVORATO

"She's LA's Martha Stewart of weed. Her new cookbook makes edibles more fun and less scary." — *Los Angeles Times*

Vanessa Lavorato is a Los Angeles-based television host, culinary producer, chocolatier, and cannabis educator. She founded Marigold Sweets in 2010 and has built a career making edibles more delicious and approachable.

Her rigorous testing and warm, irreverent voice translate across television, editorial, livestreaming, and branded content.

Ways to work together:

- Hosting and travel: food, cannabis, culture, interviews, and events
- Recipe and product content: original recipes, demonstrations, and education
- Original programming: sponsored livestreams, series, and social cutdowns
- Brand storytelling: concepts, culinary production, and ongoing content

Vanessa Lavorato

WHY BRANDS WORK WITH ME

"How to Eat Weed and Have a Good Time is the ultimate master class on getting baked with food."

Samin Nosrat, author of Salt Fat Acid Heat

"Vanessa is one of the most knowledgeable people I know in the field."

B-Real, Cypress Hill

Audience at a glance:

INSTAGRAM	245K followers
FACEBOOK	123K followers
YOUTUBE	24K subscribers
CONTENT VIEWS, LAST 30 DAYS	2.4M
US-BASED FOLLOWERS	71%
FOLLOWERS AGES 25 TO 44	71%

Credentials:

FORBES CANNABIS 42.0	2026 honoree
BONG APPÉTIT, VICE	Co-host and culinary producer, all 3 seasons; James Beard Award-nominated
COOKBOOK	*How to Eat Weed and Have a Good Time*, Simon Element / Simon & Schuster, 2025; 256 pages, 200+ certified lab tests
OTHER SCREEN WORK	Creator and host of Incredible Edibles (Munchies) and The Edibles Club; host of Chef's Night Out: Ann Arbor (Munchies)

Selected partnerships:

Destination Ann Arbor · Everclear · ILGM

Featured in:

Forbes · Los Angeles Times · Vogue
GQ · The New Yorker · Bon Appétit

Contact:

VDORALAVORATO@GMAIL.COM

INSTAGRAM, THREADS, YOUTUBE:
@VANESSAMARIGOLD

VANESSALAVORATO.COM · DECARBBAG.COM

